

TROIKA[®]

VOLKSWAGEN COLLECTION



INT
05VW0E-2017

A key symbol

In the 1950s and 1960s it became a symbol of mobility in the midst of the German economic miracle: the legendary VW Beetle. The first German Volkswagen made the Wolfsburg-based company famous around the globe. VW: two letters with tremendous symbolic power, now available as a dependable keyring for your (car) keys. Bon voyage!

VOLKSWAGEN KEYRING

KR16-05/VW

Keyring with VW logo, round, cast metal/enamel, shiny chrome plated, black/silver

Design: TROIKA Design Werkstatt

37 x 6 x 74 mm, 33 g

Packing Unit: 6



Max. logo size: 25 x 25 mm



BULLI GOES SMARTPHONE!

The legend lives on and drives across your desk as a shiny chrome plated tabletop vehicle. With its powerful friction motor the Bulli T1 brings back a long-forgotten driving experience and way of life. Today its comfortable features include: pen holder, magnet, 5 paper clips and plenty of space for business cards. Plus an enlarged stowage compartment e.g. for your smartphone. The endearing charm of the old world and the technical fascination of the new - close enough to touch.

FOREVER T1

GAP06/CH

VW Camper (T1, Samba Bus, 1962), pen holder and desk object, compartment for Smartphones, business card holder, magnet for paper clips, incl. 5 paper clips, cast metal, chrome plated, shiny, silver/black

Design: Studio Dreimann

153 x 63 x 72 mm, 385 g

Packing Unit: 4



Max. logo size: 45 x 12 mm



Black Beauty



Bulli goes smartphone! The legend lives on and drives across your desk as a matt black tabletop vehicle. With its powerful friction motor the Bulli T1 brings back a long-forgotten driving experience and way of life. Today its comfortable features include: pen holder, magnet, 5 paper clips and plenty of space for business cards. Plus an enlarged stowage compartment e.g. for your smartphone. The endearing charm of the old world and the technical fascination of the new - close enough to touch. With an elegant, matt black finish - a confident eye-catcher amidst all the normal office accessories.



FOREVER T1

GAP06/BK

VW Camper (T1, Samba bus, 1962), desk object and pencil holder with compartment for iPhone and other Smartphones, business cards and with magnet for paper clips, incl. 5 paper clips, with friction motor, matt, black

Design: studio dreimann
63 x 72 x 153 mm, 399 g
Packing Unit: 4



Max. logo size: 45 x 12 mm

A model of success

It's almost too good to be used as a paperweight: the breathtakingly successful career of this long-lasting vehicle from Wolfsburg is now entering a new chapter on your desk. The VOLKSWAGEN BEETLE 1967 as a 1:24 scale model - endearingly nostalgic, and fun as well with its moveable doors. The powerful magnet on the rear ensures that your paper clips are securely stowed. Better park the car or it will keep going ... and going ... and going ... and going.

VOLKSWAGEN KÄFER 1967

GAP24/MA

VW Beetle (1967, 1:24 scale model), paperweight with opening doors and a magnet for paper clips, includes 5 paper clips, cast metal/plastic, lacquered, matt, silver

Design: VOLKSWAGEN
65 x 55 x 160 mm, 215 g
Packing Unit: 4



Max. logo size: 55 x 20 mm



KEYRING & CUFFLINKS

CUFFS & KEY „beetle“

CFL14-80/LE

Cufflink keyholder, black leather loop with metal ring for keys and a cufflink closure, motif: Beetle, plus 1 pair of cufflinks, motif: Beetle

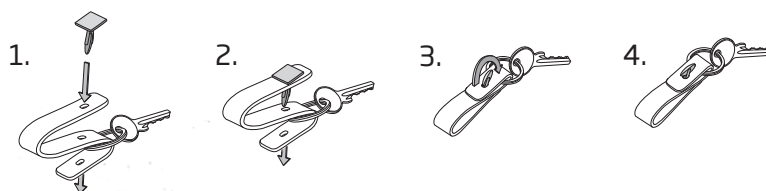
Design: ding3000

35 x 20 x 110 mm, 23 g

Packing Unit: 4



Max. logo size: 14 x 4 mm



LOVE BUG



As skirts got shorter and the music louder, a piece of the German economic miracle hit the roads in the form of the VW Beetle. Now, having lost nothing of its charm, it is celebrating its comeback as a keyring. And it shines and shines and shines - with tiny LED lights. All the way to the key rack in your home.

The economic wonder car.

There are legends that bring a smile to everyone's face. This is one of them. The VW Transporter T1 - affectionately called Bulli - was a key to the German economic miracle in the 1950s. As a key chain, LIGHT BULLI T1 1962 is a wonderful memory - very engaging and wonderfully old-fashioned. With the white LED light you snap right into the present. Making him even more loveable on the doorstep in the dark.



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LIGHT BULLI T1 1962

KR17-40/CH
Keyring with LED light (white), VW Camper (Volkswagen T1, 1962), cast metal, chrome plated, shiny, silver
Design: TROIKA Design Werkstatt
35 x 108 x 4 mm, 40 g
Packing Unit: 6



Max. logo size: 15 x 8 mm



LIGHT BEETLE 1964

KR16-40/CH
Keyring Beetle (VW Käfer, 1964), cast metal, shiny chrome plated, headlights with white LED light

Design: TROIKA Design Werkstatt

18 x 55 x 15 mm, 28 g

Packing Unit: 6



Max. logo size: 10 x 5 mm



CDU VW LED

CD084

Counter display incl. 12 VW LED keyrings, self-service, pre-sorted (6 x KR16-40/CH, 6 x KR17-40/CH), cardboard, printed, matt, multi-coloured

177 x 253 x 293 mm, 840 g





SURFMATE T1

KR16-14/CH
Keyring with 3 charms, VW Camper, surfboard, guitar, cast metal/enamel, chrome plated, shiny, multicoloured
Design: TROIKA Design Werkstatt

48 x 82 x 4 mm, 36 g
Packing Unit: 6



Max. logo size: 30 x 8 mm

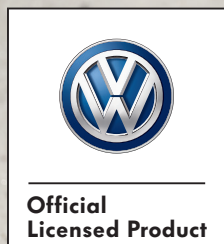
CDU VW CD072

Counter display incl. 12 x VW-keyrings, self-service, pre-sorted (6 x KR16-14/CH, 6 x KR15-19/CH), cardboard, printed, matt, multicoloured

177 x 253 x 293 mm, 896 g



Bulli



CALIFORNIA T1

KR15-19/CH

Keyring with 3 charms: VW Camper in the hippie look, flower, love lettering, cast metal/enamel, shiny chrome plated

Design: TROIKA Design Werkstatt
35 x 102 x 4 mm, 33 g

Packing Unit: 6



Max. logo size: 8 x 8 mm



CAMPERVAN T1

PEN13/VW

Rollerball pen made of metal, glossy, in design „CAMPERVAN T1“, black TROIKA 5888 refill (Made in Germany), in a black metal box, incl. replacement refill

Design: TROIKA Design Werkstatt
13 x 126 x 15 mm, 44 g

Packing Unit: 4



Max. logo size: 45 x 45 mm



delivery in white metal box and 4C packaging



Fitted with screw cap



Everything used to be better...

You are guaranteed to get a piece of nostalgia in your home - or on your keys - with the FREEDOM rotary keyring. Summer, sun, the board and the waves, feeling free and living for the moment - the camper van was always there! Get the seventies feeling back now.

FREEDOM

#KYR21-A170

Keyring with design (2-sided), rotating, cast metal, chrome plated, shiny, multicoloured

Design: TROIKA Design Werkstatt

35 x 87 x 8 mm, 38 g

Packing Unit: 2



Max. logo size: 30 x 10 mm



FREEDOM

PEN13CDC/VW

Set of rollerball pen and business card case, black TROIKA 5888 refill (Made in Germany), incl. replacement refill, case for approx. 11 cards, metal, shiny, multicoloured

Design: TROIKA Design Werkstatt

107 x 162 x 22 mm, 146 g

Packing Unit: 2



Max. logo size: 45 x 45 mm



FREEDOM

#CDC10-A170

Business card case, flat, with design sticker, metal, shiny chrome plated, design „FREEDOM“, holds approx. 11 card

Design: TROIKA Design Werkstatt

59 x 95 x 6 mm, 55 g

Packing Unit: 4



Max. logo size: 45 x 45 mm



LET'S GET LOST

#CDC10-A601

Business card case, flat, with design sticker, metal, shiny chrome plated, design „LET'S GET LOST“, holds approx. 11 cards

Dekor: Nostalgic-Art
59 x 95 x 6 mm, 55 g
Packing Unit: 4



Max. logo size: 45 x 45 mm

NOSTALGIC-ART



THE ORIGINAL RIDE BULLI

#CDC10-A602 design „THE ORIGINAL RIDE BULLI“



THE ORIGINAL RIDE BEETLE

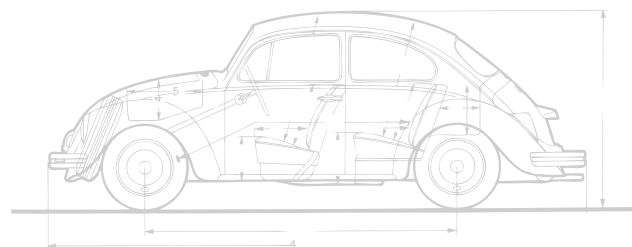
#CDC10-A603 design „THE ORIGINAL RIDE BEETLE“



Standard engraving on inside if lid

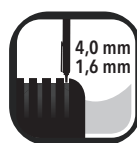


CONSTRUCTION with tyre depth gauge



Beetle outside, CONSTRUCTION inside.

The TROIKA Volkswagen collection has a new member. On the black case: a drawing of the legendary VW Beetle, designed as a high-quality contrast engraving. Inside the case: the CONSTRUCTION, a multitasking pen, almost a classic itself, with Volkswagen retro lettering, here as a variant with a tyre tread depth gauge, the centimetre/inch ruler, spirit level, Phillips screwdriver, and stylus. The set for car nostalgics and for those who still enjoy writing analogue.



Clever tyre depth gauge with marks for...
1,6 mm (legal minimum tyre depth)
4,0 mm (suggested minimum tyre depth)



PEC75/BS (blue)



PEC75/BS (blue)



PEC74/BS (black)



PEC74/BS (black)

KÄFER PROFIL SET

PEC7./BS

Set of a multitasking ballpoint pen and case (VW Beetle), tyre depth gauge, centimetre/inch ruler, spirit level, Phillips screwdriver, stylus, black refill (ballpoint), brass/cast metal/rubber, imitation leather/velvet, printed, matt

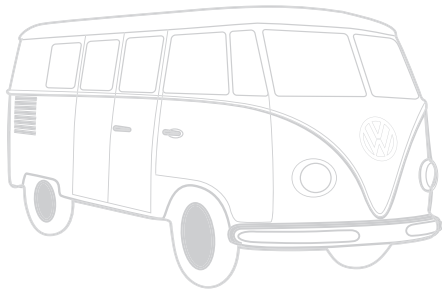
Design: TROIKA Design Werkstatt

65 x 185 x 25 mm, 88 g

Packaging Unit: 4



Max. logo size: 100 x 20 mm



A classic duo.

New in TROIKA Volkswagen Collection: the CONSTRUCTION in a nostalgic Bulli pencil case. The drawing of the legendary VW minibus is made as a high contrast engraving. In the pencil case: the multitasking pen, almost a classic itself, with Volkswagen retro lettering. Tyre tread depth gauge, the centimetre/inch ruler, spirit level, Phillips screwdriver and stylus. Car romantics and stubborn analogue writers will love this set.

PEC77/BS (blue)

PEC76/BS (black)

BULLI PROFIL SET

PEC7./BS

Set of a multitasking ballpoint pen and case (VW Camper), tyre depth gauge, centimetre/inch ruler, spirit level, Phillips screwdriver, stylus, black refill (ballpoint), brass/cast metal/rubber, imitation leather/velvet, printed, matt

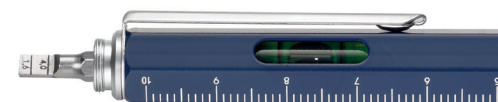
Design: TROIKA Design Werkstatt

65 x 185 x 25 mm, 88 g

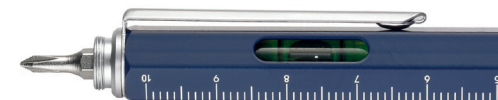
Packaging Unit: 4



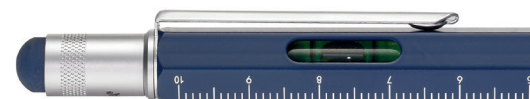
Max. logo size: 100 x 20 mm



tyre depth gauge



Phillips screwdriver



stylus / spirit level



ballpoint pen



Small and practical for notes and cards.

The large purse or wallet does not always suit for travelling. Here comes the slim solution for payments - the DOLLARCLIP from the TROIKA Volkswagen collection. Lovingly designed with high-quality contrasting engraving and a Volkswagen retro print. Perfectly organised with money clip (not just for dollars) and six card slots.



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DOLLARCLIP BULLI WAL72/BS

Dollar clip and card case, design: „VW bus“, money clip, wallet, 6 pockets for credit cards, imitation leather/metal, printed, matt, black/silver

Design: TROIKA Design Werkstatt

90 x 120 x 10 mm, 55 g

Packaging Unit: 4



Max. logo size: 45 x 40 mm

DOLLARCLIP KÄFER WAL73/BS

Dollar clip and card case, design: „VW Beetle“, money clip, wallet, 6 pockets for credit cards, imitation leather/metal, printed, matt, black/silver

Design: TROIKA Design Werkstatt

90 x 120 x 10 mm, 55 g

Packaging Unit: 4



Max. logo size: 45 x 40 mm



Let the good times roll.

T1 BULLI FOR CARDS

CCC77-02/TI

Credit card case with fraud prevention (for RFID chips), embossed VW Camper (Volkswagen T1) on lid, holds approx. 8 cards, aluminium, matt, titanium colour

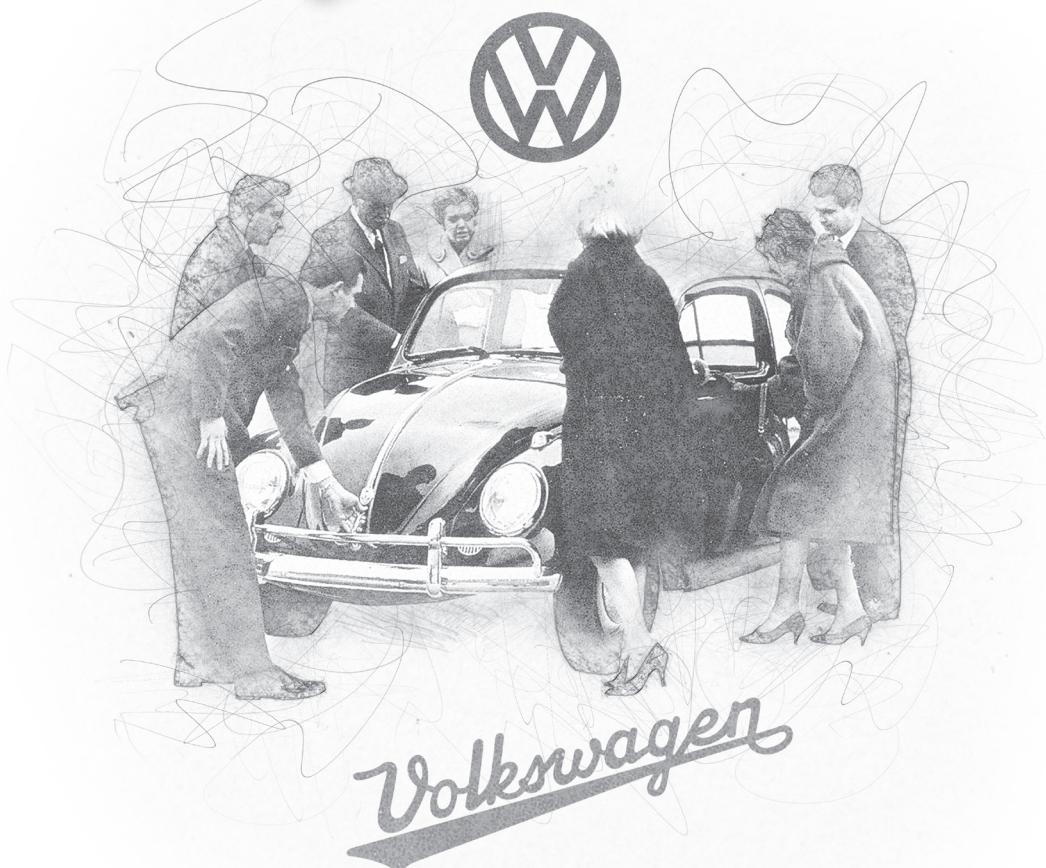
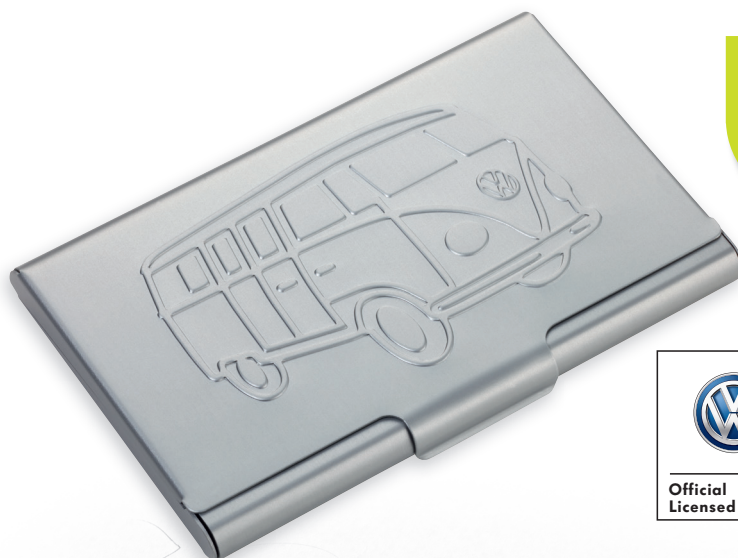
Design: TROIKA Design Werkstatt

60 x 93 x 8 mm, 23 g

Packaging Unit: 6



Max. logo size: 45 x 25 mm



The legend lives (on).

KÄFER FOR CARDS

CCC77-03/TI

Credit card case with fraud prevention (for RFID chips), embossed VW Beetle (Volkswagen Käfer) on lid, holds approx. 8 cards, aluminium, matt, titanium colour

Design: TROIKA Design Werkstatt

60 x 93 x 8 mm, 23 g

Packaging Unit: 6



Max. logo size: 45 x 25 mm



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