





CDU CCC3 1/2017

CD076
CD076
Counter display incl. 8 x DUO LEDER credit card cases, self-service, pre-sorted (3 x CCC36/NB, 3 x CCC39/LE, 2 x CCC32/LE), cardboard, printed, matt, multicoloured
Design: TROIKA Design Werkstatt

165 x 260 x 230 mm, 1026 g VPE: 1





The trick with the fold.

Good times for smoothly handing over a card. Apply gentle pressure on the edges of the case and the pre-buckled sides pop open so the business card can be easily removed. Made of genuine leather and with space for ten cards. Your "open sesame" for new, promising business contacts.

LEDERFALTER

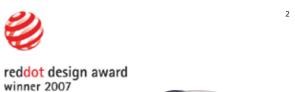
Business card case with folding opening, for approx. 10 cards, leather, black Design: Generationdesign

70 x 110 x 2 mm, 13 g VPE: 4



Insert, twist, secure! The TWISTER keyring is a real turn-up for the books! The metal twist lock secures the keys on their leather strap. TWISTER combines timeless design with a smart idea. Simply ingenious!

Simplicity is the key





SANDY BEACH

KRG646/NB Keyring with "twist-lock", 3 keyrings, leather/ imitation leather/metal, navy blue/beige Design: ding3000

19 x 75 x 9 mm, 35 g VPE: 6





*for black version KRG649/LE

RFID & NFC Protection

12 Inner Compartments

SAFE FLIGHT has everything you could expect from a smart document folder: 12 internal compartments for travel documents, a pen loop and the zip that runs all the way around. However, SAFE FLIGHT shows its true colours when evil draws near. RFID chips of debit and credit cards are protected with TROIKA DATASAFE before they are read. Have a good flight!



Pack everything.

EXPLORE

TRW50/GB

Case for documents, envelope, world map motif (engraved), pen loop, 9 internal compartments, ideal for tickets, passport, boarding cards etc., press stud closure, imitation leather/velvet, grey/black

Design: TROIKA Design Werkstatt

129 x 253 x 2 mm, 122 g VPF· 4



The miracle of organisation.

WORLD TRAVELLER

TRV73/BK

Travel case with zip, 7 internal compartments, 1 external compartment, suitable for pens, tickets, passport, boarding cards etc., imitation leather, black

Design: TROIKA Design Werkstatt

170 x 230 x 20 mm, 150 g VPE: 4









The economic wonder car.

There are legends that bring a smile to everyone's face. This is one of them. The VW Transporter T1 - affectionately called Bulli - was a key to the German economic miracle in the 1950s. As a key chain, LIGHT BULLIT1 1962 is a wonderful memory - very engaging and wonderfully old-fashioned. With the white LED light you snap right into the present. Making him even more loveable on the doorstep in the dark.





KR17-40/CH

Keyring with LED light (white), VW Camper (Volkswagen T1, 1962), cast metal, chrome plated, shiny, silver

Design: TROIKA Design Werkstatt

35 x 108 x 4 mm, 40 g VPE: 6



KR16-40/CH

Keyring , Beetle (VW Käfer, 1964), with white LED light , cast metal, chrome plated, shiny,

Design: TROIKA Design Werkstatt

18 x 55 x 15 mm, 28 g VPE: 6



CD084

CDU84
Counter display incl. 12 VW LED keyrings, self-service, pre-sorted (6 x KR16-40/CH, 6 x KR17-40/CH), cardboard, printed, matt, multicoloured

Design: TROIKA Design Werkstatt

177 x 253 x 293 mm, 0 g

VPE: 1











Don't get ripped off. Use HOOK!

HOOK - The full package.







HOOK



non-stick coated blade

HOOK

KTL88/ST
Parcel cutter with a small key ring, non-stick
coated blade, stainless steel, silver/black
Design: TROIKA Design Werkstatt

24 x 68 x 5 mm, 32 g VPE: 6



Everyone knows the feeling when your package arrives and you only have the knife at hand. The problem: the razor-sharp blade sometimes even cuts into the package contents. HOOK is quite the opposite: the ingenious parcel opener hooks in with its curved blade and cuts cardboard, paper or tape like a hot knife through butter. Without any risk of injury to you or the contents of the package. Stainless steel, hardened nonstick blade. With



177 x 253 x 293 mm, 0 g









Key positions.

Two rings and a strong snap hook: now each key knows where it belongs. The key rings shine with the current gunmetal look, the snap hook distinguishes itself in dull black. Optically and functionally, a real looker.

3 x KEY

KR17-09/GM Keyring with 2 rings, carabiner, cast metal, laquered, shiny, black/gunmetal grey Design: TROIKA Design Werkstatt

 $33 \times 83 \times 6$ mm, 30 g VPE: 6



Key technology:

MICRO CONSTRUCTION

KYP25/T

Keyring with micro multitasking ballpoint pen, centimetre/inch ruler, slotted/Phillips screwdriver held by magnet, stylus, black refill, aluminium/brass/steel, titanium colour/silver Design: TROIKA Design Werkstatt

35 x 117 x 9 mm, 21 g VPE: 6



reddot award 2016





CDU KYP25 1/2017

CD074

Counter display incl. 12 x MICRO CONSTRUCTION keyrings, self-service, pre-sorted (each 2 x KYP25/BK, KYP25/YE, KYP25/RD, KYP25/TI, KYP25/SI, each 1 x KYP25/BL, KYP25/WH), cardboard, printed, matt, multicoloured Design: TROIKA Design Werkstatt

195 x 260 x 205 mm, 764 g



Skalen / ratios (1:20 m, 1:100 m, 1:1 inch) Tyre depth gauge Phillips Screwdriver OF THE REAL PROPERTY. Stylus CONSTRU Ballpoint pen



*check legal tyre depth for your country

Always one more idea.

There is hardly anything a CONSTRUC-TION cannot do. This one even shows the profile of your tyres: hidden under the stylus is a clever tread depth gauge, with markings for 1.6 mm (legal minimum) and 4 mm (recommended minimum tread depth). Even generally, the multitasking ballpoint pen never has to hide in shame. Centimeter/inch ruler, 1:20/1:50 m scale, spirit level, Phillips screwdriver, stylus and black ink cartridge - all aboard.

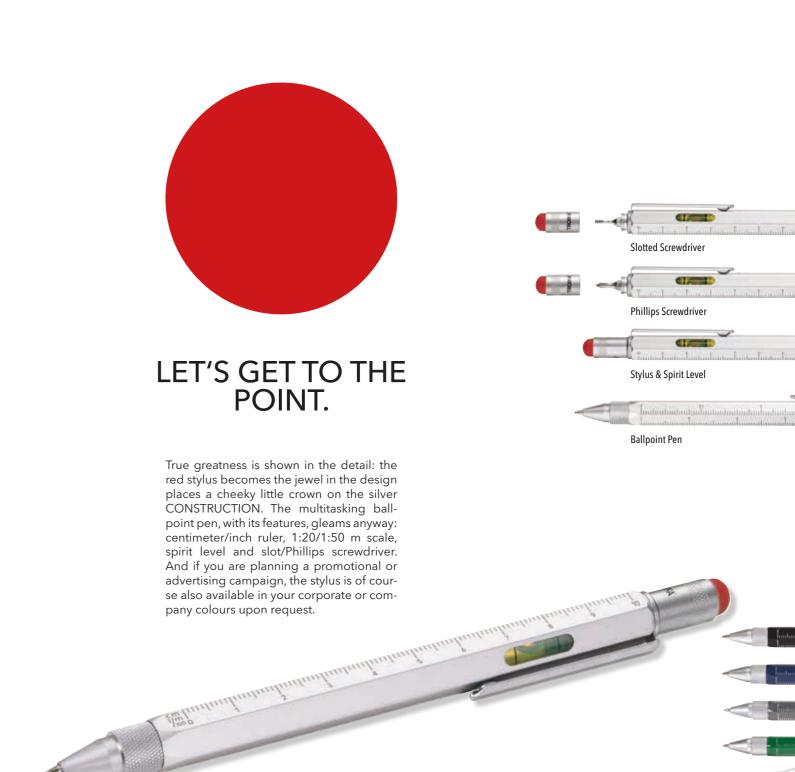


CONSTRUCTION PROFIL

Multitasking ballpoint pen with tire depth gauge, centimetre/inch ruler, 1:20 m/1:50 m scale, spirit level, Phillips screwdriver, stylus, black refill, brass, laqueredsilver Design: TROIKA Design Werkstatt

10 x 150 x 10 mm, 36 g VPE: 4





CONSTRUCTION

PIP20SI/RD

Multitasking ballpoint pen, centimetre-/inch ruler, 1:20 m and 1:50 m scale, spirit level, flat-head-/Phillips screwdriver, red stylus, , brass, laqueredsilver/red Design: TROIKA Design Werkstatt

10 x 150 x 10 mm, 36 g VPE: 4





PEC71/BG
Set of a multitasking ballpoint pen and case, centimetre/inch ruler, 1:20/1:50m scale, spirit level, flat-head/Phillips screwdriver, stylus, brass/ laqueredblack/gold Design: TROIKA Design Werkstatt

65 x 185 x 25 mm, 88 g VPE: 4















REATTIVE BRAINST O'RM 6 Minute 6-3-5-Methode with the 6-3-5-Methode



Light on.

Vroamm! Using the KREATIV-EI, brainstorming is achieved according to the new 6-3-5 method. Gentle pressure on the egg is enough for the light to go on - precisely 6 minutes. Enough time to get 3 good ideas on paper. Once the light goes out, the next round starts. Pass the paper on, revise the ideas and repeat 5 times. And always pay attention to the light - it is enlightening and helps with the brainstorming.

KREATIV-EI

LED-Timer with vibration sensor, egg, 6 minutes illumination time, weeble-wobble function , LED light (white), flexible upper part, aluminium/

Design: TROIKA Design Werkstatt

45 x 45 x 70 mm, 100 g





TAP TO BRAINST () RM

EGG11/GR - green/white



Tap to activate



Weeble-Wobble function



TAP TO **BRAINST RM** - with KREATIV-EI and the 6-3-5-Method!

And so you go:

Step 1: You're looking for 6 employees, colleagues, friends & teammates. Explain the proplem and give everyone a blank sheet of paper on which you can draw 3 columns.

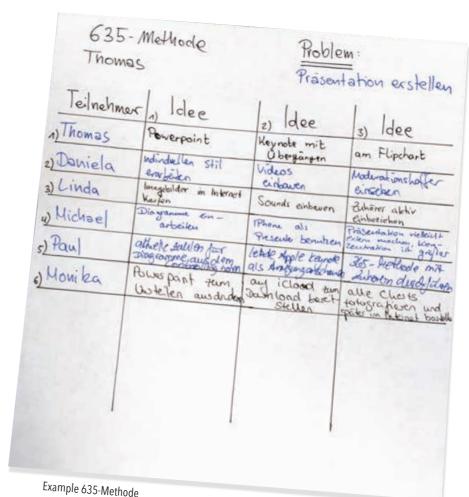
Step 2: Lights on! Tap the KREATIV-EI and start the brainstorming session. Everyone has 6 minutes to write an idea down in each of the 3 columns.

Step 3: Lights out! The KREATIV-EI gives the signal after 6 minutes to pass your idea sheet to the next person.

Step 4: Repeat step 2: Tap the KREATIV-EI and the next round begins, however, this time you're expanding on the ideas from the last round.

Steps 5 to ...: After 5 rounds it's game over. The paper is full, heads are empty and the problem is, hopefully, solved.

A tip: Of course you can use KREATIV-EI as a timer or night light, but honestly, who is coming up with such







50 x 90 x 30 mm, 162 g VPE: 4





Let the sunshine in!

Very cool: these sunglasses are reading glasses too. The magic word is bifocal: read at the bottom with diopter correction, enjoy the sun at the top with plenty of protection. TÜV tested, with strengths of +1 to +3 and in many fashionable colour combinations.

SUN READER 2

Reading sunglasses with case, bifocal, polycar-bonate/acrylic/microfibre Design: TROIKA Design Werkstatt

40 x 135 x 250 mm, 27 g VPE: 2













SUR../WH

SUR../BR

SUR../RD

SUR../BK

SUR../TQ

	weiß	braun	rot	schwarz	türkis
1,0 dpt.	SUR10/WH	SUR10/BR	SUR10/RD	SUR10/BK	SUR10/TQ
1,5 dpt.	SUR15/WH	SUR15/BR	SUR15/RD	SUR15/BK	SUR15/TQ
2,0 dpt.	SUR20/WH	SUR20/BR	SUR20/RD	SUR20/BK	SUR20/TQ
2,5 dpt.	SUR25/WH	SUR25/BR	SUR25/RD	SUR25/BK	SUR25/TQ
3,0 dpt.	SUR30/WH	SUR30/BR	SUR30/RD	SUR30/BK	SUR30/TQ

CDU SUR

CD073

Design: TROIKA Design Werkstatt
Thekendisplay inkl. 30 SUN READER 2- Lese-Sonnenbrillen, Selbstbedienung, vorsortiert
(je 5 x +1,00 dpt, +1,50 dpt, +2,50 dpt, +3,00 dpt; 10 x +2,00 dpt), Pappe, bedruckt, matt, mehrfarbig

177 x 253 x 293 mm, 1299 g VPE: 1





Love me tender

CURLY

KR14-14/PK Keyring, owl, cast metal/enamel, chrome plated, shiny, rose Design: Anne Rieck

36 x 77 x 7 mm, 37 g

ROSY

KR14-13/BR Keyring, owl, cast metal/enamel, chrome plated, shiny, brown Design: Anne Rieck

36 x 77 x 7 mm, 37 g

ZIGGY

Keyring, owl, cast metal/enamel, chrome plated, shiny, blue

Design: Anne Rieck

36 x 77 x 7 mm, 37 g VPE: 6



More variations

pages 61-62

CDU EULEN 1/2017

Counter display incl. 12 owl-keyrings, self-service, pre-sorted (4 x KR14-13/BR, 4 x KR14-14/PK, 4 x KR14-15/BL), cardboard, printed, matt, Design: Anne Rieck

195 x 260 x 90 mm, 876 g VPE: 1



Caution comic!

The cheerful yet cheeky keyrings have hopped straight into life out of the colourful comic world. The keys are not the only ones who are in a good mood now. Not for party poopers or mood killers.

KR17-05/BL

KR17-04/YE

YES

KR17-04/...

Keyring, round, speech bubble "YES", cast metal/enamel, chrome plated, shiny Design: Brigitte Offenwanger

38 x 66 x 6 mm, 43 g VPE: 6

WOW

KR17-05/... Keyring, indented, speech bubble "WOW", cast metal/enamel, chrome plated, shiny Design: Brigitte Offenwanger

40 x 75 x 6 mm, 44 g VPE: 6



CDU KR17-04/05

CD080

CD080
Counter display incl. 12 speech bubble keyrings, self-service, pre-sorted (each 2 x KR17-04/BL, KR17-04/PK, KR17-04/YE, KR17-05/BL, KR17-05/GR, KR17-05/PK), cardboard, printed, matt, multicoloured
Design: Brigitte Offenwanger

177 x 253 x 293 mm, 0 g VPE: 1





Key flower

Returning to the sixties and seventies has never been as hip as it is today. If you're going to San Francisco ... flower-power has been reinterpreted, with vibrant shapes in joyful colours. A trendsetter!

FLEUR

KR17-06/...

KR17-06/OR - orange

Keyring with 2 charms, flower, leaf, cast metal/ enamel, chrome plated, shiny Design: Anne Rieck

57 x 73 x 4 mm, 34 g VPE: 6



A saying for every situation.

They exist, these good phrases for the right time. Coolly placed in the room, to get the nod, take a reading and laugh along with. Or to think about. Here's an entire collection: elegant and restrained design with careful implementation. Six different key rings with printed sayings and small motif attachments in matching high-quality display.



KR17-23/CH Keyring with 2 charms, circle, horseshoe, slogan: "Even cowgirls get the blues.", cast metal printed, chrome plated, shiny, black/white

Design: Anne Rieck 35 x 108 x 4 mm, 32 g VPE: 6



KR17-21/CH Keyring with 2 charms, square, heart, slogan: "C'est la vie!", cast metal printed, chrome plated, shiny, black/white

Design: Anne Rieck 35 x 104 x 4 mm, 33 g VPE: 6

THINGS CAN CHANGE

KR17-24/CH Keyring with 2 charms, square, flower, slogan: "Things can change...", cast metal printed, chrome plated, shiny, white/black Design: Anne Rieck

35 x 104 x 4 mm, 33 g VPE: 6

NOTHING IS TOO GOOD

KR17-26/CH

Keyring with 2 charms, circle, star badge, slogan: "Nothing is too good to be true.", cast metal printed, chrome plated, shiny, white/black Design: Anne Rieck

35 x 108 x 4 mm, 33 g VPE: 6



CDU VW LED

CD0

Counter display incl. 12 VW LED keyrings, self-service, pre-sorted (6 x KR16-40/CH, 6 x KR17-40/CH), cardboard, printed, matt, multicoloured

Design: TROIKA Design Werkstatt

177 x 253 x 293 mm, 0 g







