

# TROIKA<sup>®</sup>

## NEWS

2/2015



B2C INT 2/2015  
05NFB2COE2-2015

## WHAT ON EARTH CAN I GET **HIM** ...

As a gift specialist TROIKA offers once again the perfect alternatives to the usual gift such as scarf, tie, fragrance, socks ...

Technical, colourful, innovative and functional - keyrings, designer pens and product innovations and the rest never fail to delight.

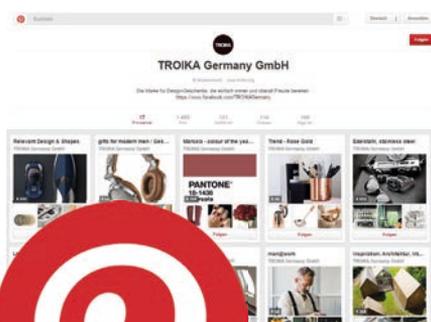
As a brand TROIKA stands for the transformation of current trends into well thought out, functional products - always with the focus on harmonious design and creativity. Like always this collection of new products is full of fabulous ideas.



# YOUR SOCIAL SHOP WINDOW

Visit us on Facebook and Pinterest. You'll find all the latest news based on the current TROIKA highlights and ideas for your next display here.

We are also happy to be inspired by you. Send your ideas for a successful presentation to Gifts for Men at [troika@troika.de](mailto:troika@troika.de)



# DOES A MULTI-TOOL HAVE TO LOOK LIKE A MULTI-TOOL?

No! TOOLBERT is sometimes cheeky and colourful, sometimes technically black and silver. But always with a bottle opener, knife, nail file, screwdriver, keyring and carabiner. You can bet it will turn the heads of many technology fans!



**WITH 6 FUNCTIONS**  
 slotted screwdriver  
 bottle opener  
 carabiner  
 keyring  
 nail file  
 knife



**TOOLBERT**

KTL01/...

Mini tool, 6 functions: keyring, bottle opener, knife, slotted screwdriver, nail file, carabiner, aluminium/stainless steel

Design: TROIKA Design Werkstatt  
 65 \* 33 \* 10 mm, 41 g

Packaging Unit: 6



**TOOLBERT**  
 KTL01/BL  
 blue/black



**TOOLBERT**  
 KTL01/TI  
 grey/black



**TOOLBERT**  
 KTL01/RD  
 red/black



**TOOLBERT**  
 KTL01/BK  
 black



**CD034**

Counter display for self-service, incl. 15 x TOOLBERT, pre-sorted (3 x KTL01/BL, 4 x KTL014/RD, 4 x KTL01/BK, 4 x KTL01/TI), printed cardboard, matt

175 \* 198 \* 200 mm, 1042 g



# POCKET #Selfie

## KEEP YOUR DISTANCE!

Autographs are out, long live the selfie! For unique celebrity memories and funny holiday selfies the robust stick can be extended up to 40 cm. In your pocket, on the other hand, it can be made really small. Made of aluminium, stainless steel and ABS. Suitable for all common smartphones.



Registered Community Design  
No 002612234-0002



### POCKET SELFIE

SST01/GO

Selfie stick, adjustable attachment, suitable for all smartphone sizes (width 54 - 86 mm), extendable up to 40 cm, stainless steel/aluminium/ABS, black/silver/gold

Design: TROIKA Design Werkstatt  
136 \* 40 \* 23 mm, 60 g

Packaging Unit: 24



SELFIE



BIRD'S EYE

### CD033

Counter display for self-service, incl. 24 x POCKET SELFIE (SST01/GO), printed cardboard, matt

255 \* 193 \* 305 mm, 2075 g



Instructional video



[www.troika.org/video](http://www.troika.org/video)





# BEDSIDE EGG. OR NIGHT LIGHT EGG?

Both actually. Because even in the light EGGTIVATE cuts a good figure next to the bed. Then in the dark it really comes into its own. Tap the bottom down lightly and the vibration sensor turns on the gentle, warm LED light. And turns it off again six minutes later. Or earlier, if you tap it down again. The stable shell of metal and polycarbonate can easily handle that. EGGTIVATE: sheer genius and guaranteed there before the hen.



## EGGTIVATE

### EGG10/...

Egg, night light with vibration sensor (glows for 6 minutes), with tilting function, white LED light, aluminium/ABS

Design: TROIKA Design Werkstatt  
70 \* ø 45 mm, 100 g

Packaging Unit: 4

## CD038

Counter display for self-service, incl. 9 x EGGTIVATE, pre-sorted (3 x EGG10/BL, 3 x EGG10/RD, 3 x EGG10/TI), printed cardboard, matt

300\* 220\* 300 mm, 1210 g



EGGTIVATE  
EGG10/BL  
blue



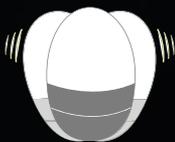
EGGTIVATE  
EGG10/RD  
red



EGGTIVATE  
EGG10/TI  
anthracite



# E GGTIVATE



WITH TILTING FUNCTION

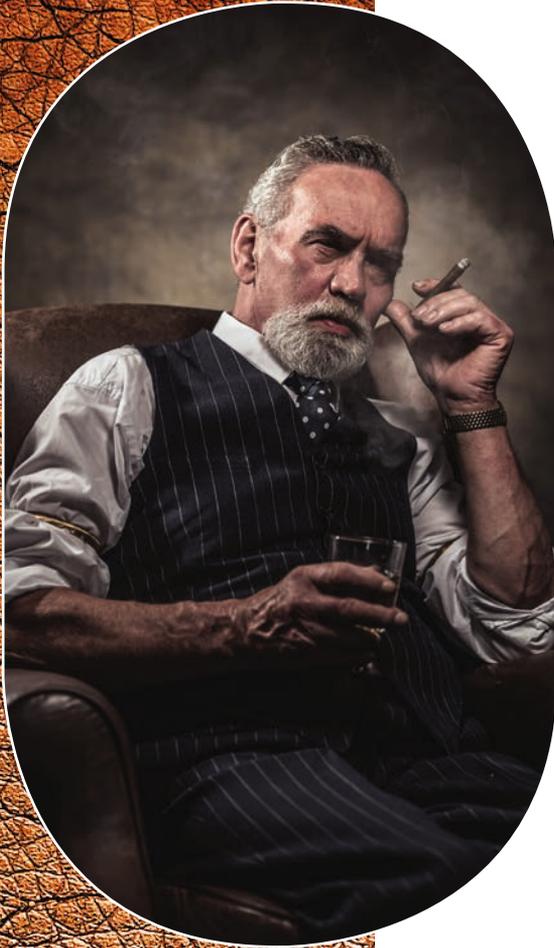


TIMER-FUNCTION:  
GLOWS FOR 6 MINUTES

Instructional video



[www.troika.org/video](http://www.troika.org/video)



# RESOURCEFUL!



## RECYCLED LEATHER FROM SPAIN

If you're looking for sustainable trends - the MADRID case is one. The recycled leather from Spain looks like leather, smells like leather and feels like it, too. We have made a high quality credit card case from it. And a small commitment to sustainability.

**TROIKA**   
CREDIT CARD CASES



MADRID

CCR40/BR

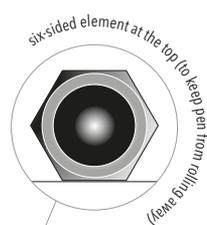
Credit card case with money clip, recycled leather from Spain, metal clip, with exterior compartments for cards, brown/black

Design: TROIKA Design Werkstatt  
110 \* 67 \* 15 mm, 54 g

Packaging Unit: 4

## ROLL AWAY PROTECTION!

Many ballpoint pens are gone faster than you can turn around. This one can at least not roll away - thanks to a clever hexagonal element at the top end of the pen. Centimetre and inch ruler and a stylus allow additional uses. And the elegant housing made of ultra-light carbon turns its charms on many colleagues!



### SMOOTH TOUCH „SCALE“

#### PIP40/CB

Combination of ballpoint pen and stylus for iPad, iPhone and other touchscreen tablet computers, with a six-sided element at the top (to keep pen from rolling away), centimetre and inch ruler and stylus, metal, shiny, with carbon shaft, with black refill, in a black metal box

Design: Toni Rohm  
148 \* 10 \* 13 mm, 25 g

Packaging Unit: 4



## BULLI GOES SMARTPHONE!

The legend lives on and drives across your desk as a shiny chrome plated tabletop vehicle. With its powerful friction motor the Bulli T1 brings back a long-forgotten driving experience and way of life. Today its comfortable features include: pen holder, magnet, 5 paper clips and plenty of space for business cards. Plus an enlarged stowage compartment e.g. for the current iPhone 6. The endearing charm of the old world and the technical fascination of the new - close enough to touch.

### FOREVERT1

#### GAP06/CH

VW Camper (T1, Samba bus, 1962), desk object and pencil holder with compartment for iPhone and other Smartphones, business cards and with magnet for paper clips, incl. 5 paper clips, with friction motor, shiny chrome plated

Design: Studio Dreimann  
153 \* 63 \* 72 mm, 399 g

Packaging Unit: 4



## TURN YOUR DESK INTO A RUNWAY!

Be a pilot at least once in your life. This is not just a little boy's dream - flying is everyone's dream. With the rose-gold plated aeroplane STOP-OVER this dream is within reach. Why wait: release it and STOP-OVER will carry your thoughts to far horizons. After landing, the propeller magnet will hold your paper clips securely.

### STOP-OVER

#### GAM12/RG

Aeroplane, paper weight with magnet for paper clips, incl. 5 paper clips, shiny chrome plated, rose-gold

Design: Hervé Houplain  
110 \* 119 \* 50 mm, 245 g

Packaging Unit: 4



# MESSAGE ON A BOTTLE.

Enjoyment, pleasure, conviviality, a bottle of wine is all these things. And with the original drip catcher it even becomes a very personal little gift. Put on the metal ring, choose one of the six supplied cards, write a few lines, clip it on and it's ready to go.





incl. 6 greeting cards for various occasions

FLASCHENPOST

DRY08/CH

Wine bottle collar and card holder, incl. 6 greeting cards for various occasions, metal/felt, shiny chrome plated

Design: Manfred Makedonski  
49 \* 43 \* 20 mm, 49 g

Packaging Unit: 6



CD037  
Counter display for self-service, incl. 10 x FLASCHENPOST (DRY08/CH), printed cardboard, matt

265 \* 285 \* 220 mm, 486 g



Instructional video



www.troika.org/video

# DESIGNER QUARTET!

CONSTRUCTION can do elegant too - in the four new colours metallic gold, metallic anthracite, Marsala red and white. It remains a rugged multi-tasking ballpoint pen nevertheless. With various scales, centimetre and inch ruler, slotted and Phillips screwdriver, stylus and spirit level. So it is ready for anything even when dressed to the nines.



# CONSTRUCTION

Instructional video


[www.troika.org/video](http://www.troika.org/video)

## CONSTRUCTION

### PIP20/...

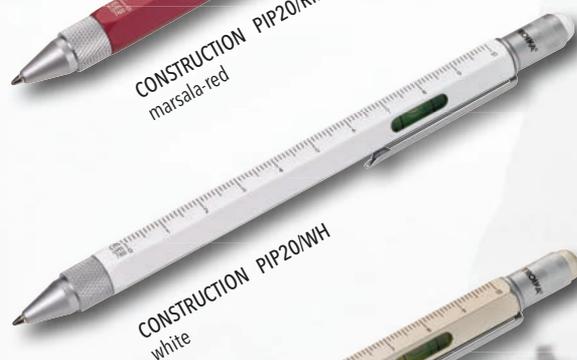
Multitasking ballpoint pen with centimetre and inch ruler, 1:20 m and 1:50 m scale, spirit level, slotted and Phillips screwdriver and a stylus, lacquered brass, with black refill

Design: TROIKA Design Werkstatt  
150 \* 10 \* 10 mm, 40 g

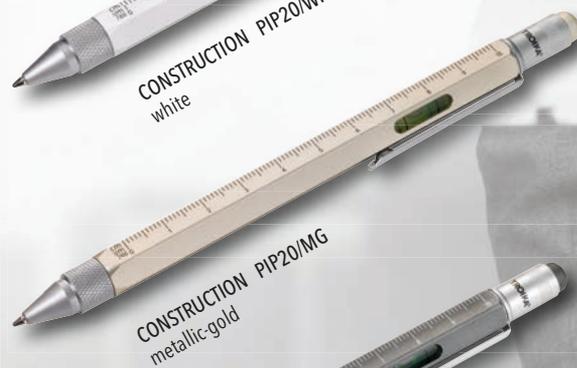
VPE: 4



CONSTRUCTION PIP20/RM  
marsala-red



CONSTRUCTION PIP20/WH  
white



CONSTRUCTION PIP20/MG  
metallic-gold



CONSTRUCTION PIP20/TI  
metallic-anthracite



black ballpoint pen refill



capacitive stylus



slotted and Phillips screwdriver



spirit level / centimetre and inch ruler



### CD031

Counter display for self-service, incl. 16 x CONSTRUCTION multitasking ballpoint pen, pre-sorted (4 x PIP20/TI, 4 x PIP20/RM, 4 x PIP20/MG, 4 x PIP20/WH), printed cardboard, matt

225 \* 216 \* 345 mm, 1400 g

+ 2 further counter displays available!



+ 10 further colours available!



# CONSTRUCTION SKETCH

A work of art! CONSTRUCTION has gone among the artists. As a click pencil with the new 2 mm thick lead, sketches and notes can be easily put on paper. And six additional coloured leads bring more colour into play when drawing and sketching. With stylus, rubber and sharpener to match the lead.

for sketching and colouration



mechanical pencil (2 mm)



capacitive stylus



rubber



sharpener

Instructional video



YouTube

[www.troika.org/video](http://www.troika.org/video)



mechanical pencil (2 mm)



sharpener



rubber



capacitive stylus



ruler

## CONSTRUCTION SKETCH

PIP23/SI

Multitasking click pencil, with centimetre and inch ruler, 1:20 m and 1:50 m scale, with integrated rubber and sharpener, 1 HB pencil lead in the pencil (2 mm) and 6 coloured leads (blue, red, yellow, grey, green, brown) included, black stylus, lacquered brass, silver

Design: TROIKA Design Werkstatt  
147 \* 12 \* 13 mm, 34 g

Packaging Unit: 4

# CONSTRUCTION GRAPHITE

Useful scales, a ruler in centimetres and inches, a rubber under the stylus: The CONSTRUCTION GRAPHITE mechanical pencil has what it takes to be the favourite pencil of all planners and engineering draughtsmen. Thanks to its visible and invisible qualities, it impresses professionals and style fans alike. Very technical, very slim, very elegant - it's got the 'write' stuff.

## CONSTRUCTION GRAPHITE

PIP21/...

Multitasking mechanical pencil with centimetre and inch ruler, 1:20 m and 1:50 m scale, integrated rubber and three HB pencil leads (0,7 mm) and a stylus, lacquered brass

Design: TROIKA Design Werkstatt  
149 \* 9 \* 11 mm, 29 g

Packaging Unit: 4

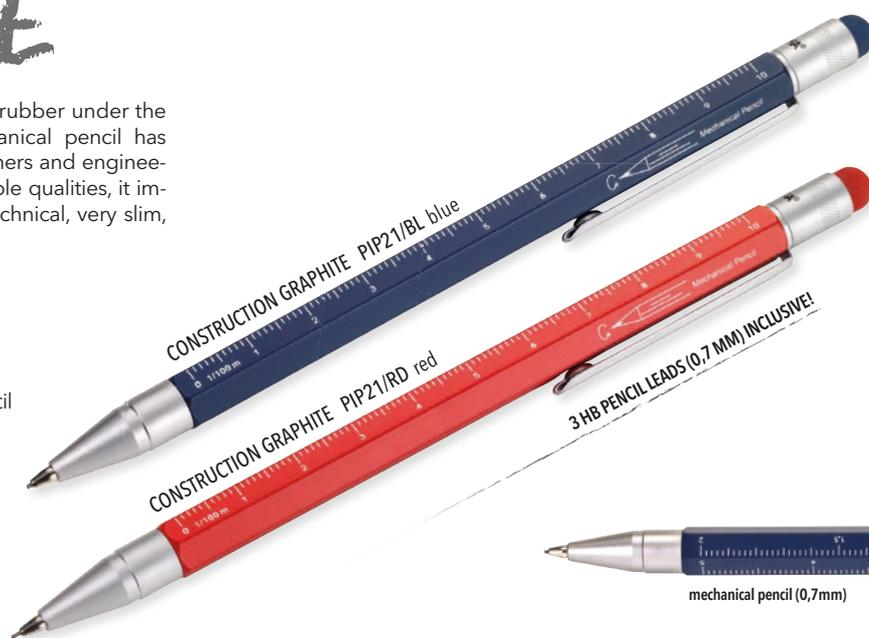


10D340

Counter display for self-service, for 12 x CONSTRUCTION GRAPHITE multitasking mechanical pencil, printed cardboard, matt

225 \* 175 \* 295 mm

**FREE DISPLAY!** (when purchase is 12 x PIP21...)  
**FREE COLOUR CHOICE OF COMPILATION!**



+ 3 further colours available!



mechanical pencil (0,7mm)



capacitive stylus



rubber



mechanical pencil (lead refill 0,7 mm)



capacitive stylus



rubber



ruler

# CONSTRUCTION Mini

The little pen with the big name. So small, and yet a genuine CONSTRUCTION: the MINI boasts everything a real multitasking ballpoint pen should offer: a variety of scales, rulers, stylus - ensuring that every project runs 'write' to plan. It also writes well. Just try it. 'Write' now!

## CONSTRUCTION MINI

PIP22/MG

Small multitasking ballpoint pen with centimetre and inch ruler, 1:20 m and 1:50 m scale and stylus, lacquered brass, with black refill

Design: TROIKA Design Werkstatt  
105 \* 9 \* 10 mm, 20 g

Packaging Unit: 4



10D341

Counter display for self-service, for 24 x CONSTRUCTION MINI small multitasking ballpoint pen, printed cardboard, matt

230 \* 250 \* 255 mm

**FREE DISPLAY!** (when purchase is 24 x PIP22...)  
**FREE COLOUR CHOICE OF COMPILATION!**



+ 6 further colours available!



ballpoint pen (black refill)



capacitive stylus



ballpoint pen (black refill)



capacitive stylus



ruler

## LIGHT MY WAY HOME!

The moon has gone, the street lights have gone out too, and the keyhole is in the dark again. No problem, at the press of a button the keyring provides white LED light. Incidentally, thanks to the scale you can measure up to six centimetres with it, too.

### LIGHT METER

KR15-42/CH

Keyring in design of a ruler (6 cm), cast metal, shiny chrome plated, with white LED light

Design: Axel Groß  
78 \* 12 \* 14 mm, 36 g

Packaging Unit: 6



## SPORT-LIGHT!

The little silver racer is in a class of its own. On board as standard: central LED headlights as an integrated keyhole finder. With the stable rear eyelet any key is happy to be towed away. Gentleman, start your engine!

with white LED Light



### LIGHT SPORTSCAR

KR15-41/MA

Keyring sports car, cast metal, matt chrome plated, with white LED light

Design: Axel Groß  
53 \* 22 \* 16 mm, 40 g

Packaging Unit: 6

# FREEKey<sup>®</sup> SYSTEM

## FINGERNAIL PROTECTOR

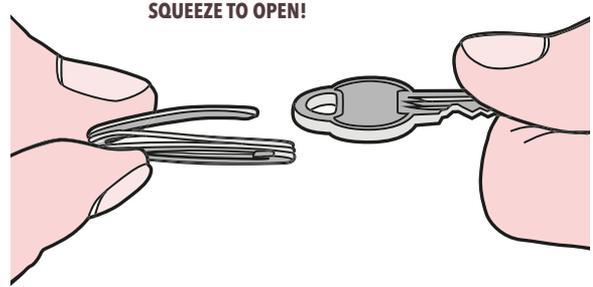
Need to change keys? It is a task that drives cautious fingernails to take cover. Luckily there's now FREEKEY<sup>®</sup>, the patented key system from Sweden. Gentle pressure on the marking is all that is required, and the arched ring opens with elegant ease. And before fingernails are put to the test, the keys have already been replaced or new keys securely added to the ring.



**NO BROKEN NAILS  
NO TOOLS NECESSARY  
MODERN KEY-MANAGEMENT  
PATENTED KEYRING**



**SQUEEZE TO OPEN!**



### FREEKEY<sup>®</sup> SYSTEM

KR15-02/ST

Patented keyring FREEKEY<sup>®</sup> SYSTEM that can be opened without damaging fingernails - including three small rings for organising keys, stainless steel, matt

Design: Drosselmeyer Designgroup AB  
ø 35 mm, 4 mm , 9 g

Packaging Unit: 12



### CD030

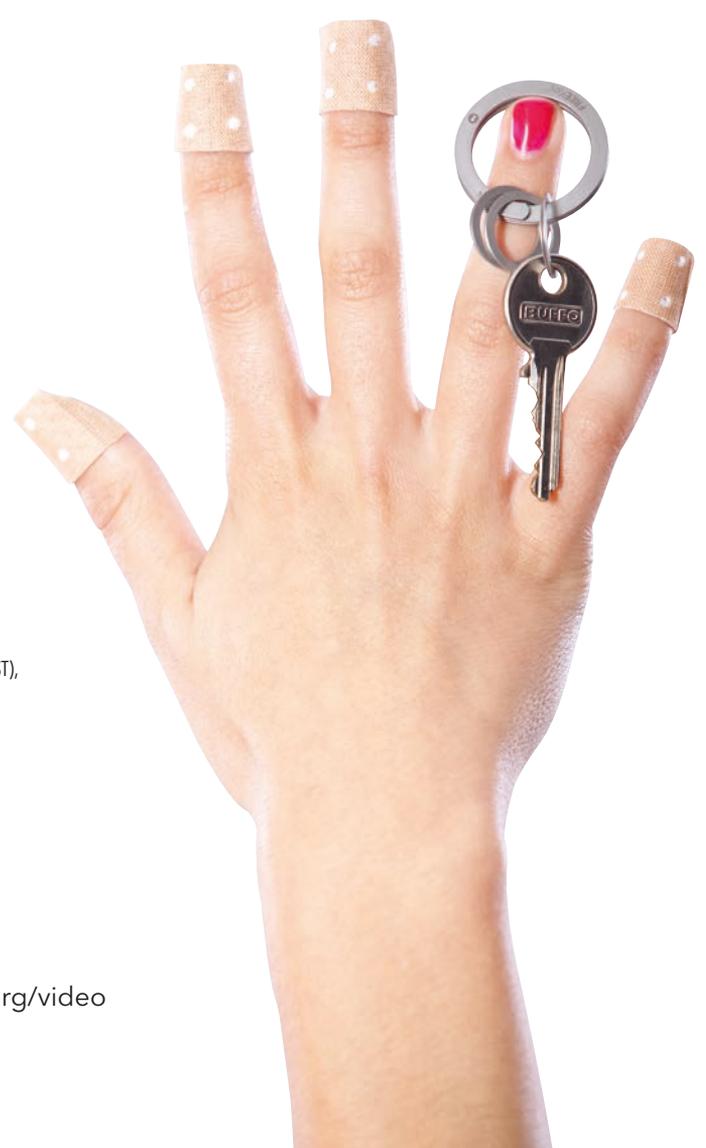
Counter display for self-service, incl. 12 x FREEKEY<sup>®</sup> SYSTEM (KR15-02/ST), printed cardboard, matt

195 \* 140 \* 200 mm, 216 g

Instructional video



[www.troika.org/video](http://www.troika.org/video)



# IT CAN DO ALMOST ANYTHING

Look, find, record and release - in conjunction with the new TROIKA FIND app, SELFMATE reaches new heights. Finding keys? Nothing could be easier - within a radius of up to 35 m. Finding a smartphone? Simple as can be - a push of a button is all that is required, and the misplaced smartphone will emit a loud alarm. Voice recordings? Of course - with SELFMATE the user can remotely control the recording function on their smartphone. Or their camera, if their arm is not long enough for a selfie. And SELFMATE uses the app to mark any desired location, e.g. in Google Maps, at the push of a button. Where is the car parked? Click. Where is the hotel? Click. Where did I put my h... okay, not even SELFMATE can help with that. But it can store your keys on its rugged cable loop at any time.



## SELFMATE

KR15-03/BK

App-controlled Bluetooth 4.0 key and smartphone finder with location marker and keyring, identifies location with beep and flashing light, incl. remote release for selfies (smartphone camera) and voice recordings, plastic, black/silver

Design: TROIKA Design Werkstatt  
30 \* 50 \* 10 mm, 15 g

Packaging Unit: 6



BEEP  
BEEP  
BEEP

## CD029

Counter display for self-service, incl. 8 x SELFMATE (KR15-03/BK), printed cardboard, matt

195 \* 165 \* 230 mm, 420 g



## „TROIKA FIND“ App

Available free of charge in the Apple App Store™ (iOS™) and Google play Store™ (Android™).



Available on the  
App Store™



Google Play™

Instructional video


[www.troika.org/video](http://www.troika.org/video)


# 1. FIND YOUR KEY

Switch on smartphone, activate app and SELFMATE answers within a radius of up to 35 metres.



# 2. FIND YOUR SMARTPHONE

Activate SELFMATE and smartphone immediately answers with adjustable ringtone.



# 3. SELFIE-FUNCTION

Use SELFMATE as an „extended arm“ to release smartphone camera when you want everyone in your selfie



# 4. LOCATION

With SELFMATE you can find every location! Hotel, car park, place of interest, photo motif: simply activate the GPS-function of your smartphone. Mark the position with the SELFMATE and view it later on the TROIKA Find-App. And should you ever lose your keyring, the SELFMATE will automatically mark its last position on the GPS map of your smartphone's TROIKA Find-App.



# 5. VOICE RECORDINGS

Nothing gets lost with SELFMATE! The speech at grandma's 80th. Max's first attempts at playing the flute. A bright idea you have had. SELFMATE tells the smartphone what to record. And of course plays it back. Simply at the press of a button!

# TROIKA<sup>®</sup> HIGHLIGHT

## TOUCH THE LIGHT!

Three parts, two functions, one idea: modern product design can also be practical sometimes. It brings light into the darkness of any bag. Thanks to three bright LEDs you can find everything - even if it has been stowed in a clutter. But the clever lamp can do even more. Place metal bookmark into the book, put the magnetic base on it, press briefly on the touch sensor with your finger, and night reading begins. Batteries? Of course not! The little luminous dwarf charges its batteries completely sustainably in the nearest USB port.

### TROIKA HIGHLIGHT

#### TOB01/BK

LED bag and reading light with touch sensor, 3 white SMD LEDs, rechargeable via USB, housing: plastic, flexible silicone strap for fastening and metal bookmark/reading light holder, magnetic, black/white

Design: Troika Design Werkstatt  
210 \* 23 \* 16 mm, 43 g

Packaging Unit: 4

3 WHITE SMD LEDs



## READING LIGHT

  
magnetic

   
rechargeable via USB



CD036  
 Counter display for self-service, incl. 5 x TROIKA HIGHLIGHT  
 (TOB01/BK), printed cardboard, matt

265 \* 285 \* 220 mm, 486 g

Instructional video



[www.troika.org/video](http://www.troika.org/video)



**3**  
LEDs

3 white SMD LEDs

On/Off: touch 3 sec.

# BAG LIGHT



# COLORI CAMEL

Dark honey and strong mocha - these are the warm brown shades of COLORI CAMEL. The new trend colour as a contemporary nod to the environment and nature.



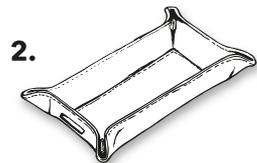
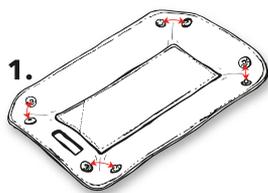
## COLORI CAMEL

### TRV12/CC

Travel document wallet, with pen holder and 10 inner compartments, robust imitation leather COLORI, suitable for tickets, passport, boarding cards, etc., caramel-brown/dark-brown

Design: TROIKA Design Werkstatt  
230 \* 123 \* 20 mm, 134 g

Packaging Unit: 4



## COLORI CAMEL

### TRY12/CC

Gentleman's tray, foldable, with snap-fasteners, robust imitation leather COLORI, caramel-brown/dark-brown

Design: TROIKA Design Werkstatt  
243 \* 154 \* 9 mm, 85 g

Packaging Unit: 4



**COLORI CAMEL**

**CDC12/CC**

Business card case in design of an envelope, robust imitation leather COLORI, magnetic fastening, caramel-brown/dark-brown

Design: TROIKA Design Werkstatt  
106 \* 75 \* 15 mm, 24 g

Packaging Unit: 4

**TROIKA**  
BUSINESS CARD CASES



**COLORI CAMEL**

**CCC12/CC**

Credit card case with money clip, robust imitation leather COLORI, metal clip, with exterior compartments for cards, caramel-brown/dark-brown

Design: TROIKA Design Werkstatt  
109 \* 68 \* 15 mm, 60 g

Packaging Unit: 4

**TROIKA**  
CREDIT CARD CASES



**COLORI CAMEL**

**CCP12/CC**

Credit card case and keyring in design of a handbag, robust imitation leather COLORI and microfibre, magnetic fastening, caramel-brown

Design: Langkop Design  
102 \* 72 \* 12 mm, 27 g

Packaging Unit: 4

**TROIKA**  
CREDIT CARD CASES



## INFINITELY COMMUNICATIVE!

These days contacts are made worldwide - and discreetly. The slimly crafted, delicate case made of extremely light aluminium is pleasantly unobtrusive - in design and in weight. The new finish is of especially high quality. The continents have been exactly crafted in diamond cut from the finely embossed map of the world. Not only for globetrotters and global players!



**TROIKA**   
BUSINESS CARD CASES

### GLOBAL CONTACTS

CDC15-05/BK

Lightweight business card case, aluminium, with embossed world map on lid, holds approx. 10 cards, black/silver, embossed image with diamond cut

Design: TROIKA Design Werkstatt  
94 \* 60 \* 5 mm, 15 g

Packaging Unit: 4



**TROIKA**<sup>®</sup>  
BUSINESS CARD CASES

## HEY BIG SPENDER!

Big in function, but small in your pocket: although open on three sides, up to 15 business cards can be safely kept inside the elegant aluminium clip. The trick: an invisible clip makes sure nothing slips and wobbles. Less is sometimes more.

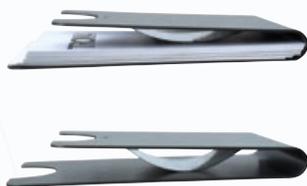
### CARD CLIP

CDC15-06/TI

Business card dispenser, aluminium, holds approx. 15 cards, anthracite

Design: TROIKA Design Werkstatt  
95 \* 55 \* 11 mm, 25 g

Packaging Unit: 4



with clamping spring out of stainless steel



## TRANSPORT TECHNOLOGY!

Men like technology. Here it is completely inconspicuously built into the aluminium card case. After a short tug on the strap it transports the card out ready to grasp - for all bank and credit cards. A little eye-catcher, very smart and clever.



### GET OUT

CCC15-01/TI

Credit card case with flap to pull out cards, aluminium/nylon, suitable for about 7 credit cards, anthracite

Design: TROIKA Design Werkstatt  
95 \* 55 \* 10 mm, 30 g

Packaging Unit: 4

**TROIKA**<sup>®</sup>  
CREDIT CARD CASES

# READING IN THE SUNSHINE!

Let the sunshine in! Very cool: these sunglasses are reading glasses, too. The magic word is bifocal: read at the bottom with diopter correction, enjoy the sun with plenty of protection. TÜV tested, with strengths of +1 to +3 and in many fashionable colour combinations.



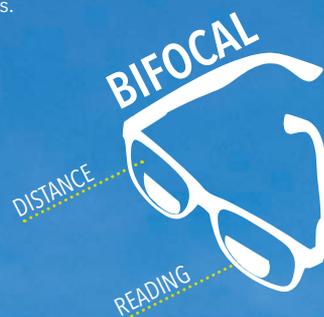
## SUN READER

### SUN...

Bifocal reading sunglasses, strength +1,00 dpt, +1,50 dpt, +2,00 dpt, +2,50 dpt and +3,00 dpt, polycarbonate, with case (microfibre)

Design: TROIKA Design Werkstatt  
135 \* 40 \* 250 mm, 27 g

Packaging Unit: 30



**SUN READER black**  
SUN10/BK (+1,00 dpt)  
SUN15/BK (+1,50 dpt)  
SUN20/BK (+2,00 dpt)  
SUN25/BK (+2,50 dpt)  
SUN30/BK (+3,00 dpt)



**SUN READER pink**  
SUN10/PK (+1,00 dpt)  
SUN15/PK (+1,50 dpt)  
SUN20/PK (+2,00 dpt)  
SUN25/PK (+2,50 dpt)  
SUN30/PK (+3,00 dpt)



**SUN READER red**  
SUN10/RD (+1,00 dpt)  
SUN15/RD (+1,50 dpt)  
SUN20/RD (+2,00 dpt)  
SUN25/RD (+2,50 dpt)  
SUN30/RD (+3,00 dpt)

## CD023

Display with 30 bifocal reading sunglasses, each in a matching colour case (microfibre), strengths: +1.00 dpt, +1.50 dpt, +2.50 dpt, +3.00 dpt - 5 pcs each, strength: +2.00 dpt - 10 pcs, polycarbonate, colours: pink, blue, brown, black, red

242 \* 320 \* 300 mm, 1299 g



Bifocal reading sunglasses  
strength +1,00 till +3,00 dpt



TÜV approved

EREICH  
AREA



SUN READER brown

SUN10/BR (+1,00 dpt)  
SUN15/BR (+1,50 dpt)  
SUN20/BR (+2,00 dpt)  
SUN25/BR (+2,50 dpt)  
SUN30/BR (+3,00 dpt)



SUN READER blue

SUN10/DB (+1,00 dpt)  
SUN15/DB (+1,50 dpt)  
SUN20/DB (+2,00 dpt)  
SUN25/DB (+2,50 dpt)  
SUN30/DB (+3,00 dpt)



# SUSHI TO GO

by TROIKA®



## A FEAST FOR THE EYES!

If Sushi to go, then with style. The original set has everything to make mobile sushi enjoyment a cheerful pleasure. Ergonomically shaped chopsticks and spoon, with a practical case made of sturdy plastic. With guaranteed envy factor for all who have to eat sushi with packaged wooden chopsticks.



### SUSHI TO GO

#### SUS01/GR

Sushi set, 2 chopsticks (plastic), 1 spoon (stainless steel), food grade, with box (ABS), wasabi green

Design: TROIKA Design Werkstatt  
213 \* 40 \* 22 mm, 83 g

Packaging Unit: 4



CD035  
Counter display for self-service, incl. 9 x SUSHI TO GO  
(SUS01/GR), printed cardboard, matt

265 \* 235 \* 215 mm, 872 g



# MOST WANTED!

Attractiveness doesn't need words. You see it and know what you want. Just go for it and savour the moment. Your keys don't want anything more - just this keyring: CAROLINA



## CAROLINA

KR15-22/GO

Keyring high heel with ribbon, cast metal, matt, gold

Design: TROIKA Design Werkstatt  
113 \* 35 \* 15 mm, 23 g

Packaging Unit: 6



## CAROLINA

KR15-22/BK

sand matt, black/silver

Design: TROIKA Design Werkstatt  
113 \* 35 \* 15 mm, 23 g

Packaging Unit: 6



## SEARCHIN' FOR THE HEART OF GOLD?

Here it comes. This expressive keyring is anything but ordinary. High-quality look, rose-golden chrome plated, with sparkling Swarovski® crystals - it's not afraid of anything. A little gem for every day. And especially when something comes from the heart.

### GIRLS BEST FRIENDS "Rosy"

KR15-32/RG

Keyring, bellied heart shape, made with SWAROVSKI® ELEMENTS, cast metal, shiny chrome plated

Design: Anne Rieck  
36 \* 40 \* 12 mm, 54 g

Packaging Unit: 6



## BAG LIGHT

Mini LED torch designed in the shape of a ceiling pendant light. For handbags, briefcases, backpacks. A woman's handbag is a universe all of its own. So, incidentally, is a man's briefcase. The dark depths of a bag's many compartments usually conceal the very object you are looking for. In order to shed some light on this matter, TROIKA is proud to present the BAG LIGHT: an attractively designed pocket torch in the shape of a modern pendant light which shines a bright LED beam into every corner of your bag. All you need to do to turn the BAG LIGHT on is to pull on its shade. Also a practical solution for the glove compartment and unlit keyholes and as a design highlight for your daughter's doll house. ...

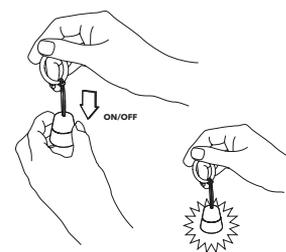
### BAG LIGHT

TOR21/RG

Bag light, keyring and LED-torch (white light), in design of a hanging lamp with a cord, plastic/metal, switched on and off by pulling the lamp, rose-gold

Design: ding3000  
72 \* 35 \* 35 mm, 16 g

Packaging Unit: 6



10D338

Counter display for self-service, for 18 x BAG LIGHT, printed cardboard, matt

150 \* 115 \* 174 mm

**FREE DISPLAY!** (when purchase is 18 x TOR21...)  
**FREE COLOUR CHOICE OF COMPILATION!**

## MODERN AND STYLISH

Geometry as a design. Young, colourful and vibrant as life itself. For everyone who loves clear lines.

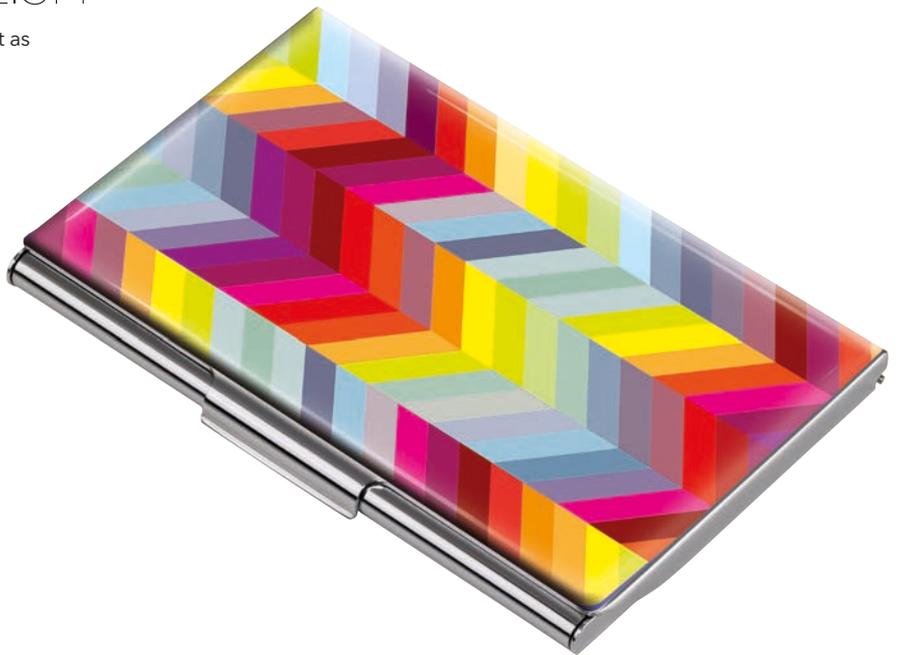
### DIGITAL RAINBOW

#CDC10-A153

Business card case, flat, with design sticker, metal, shiny chrome plated, design "DIGITAL RAINBOW", holds approx. 11 cards

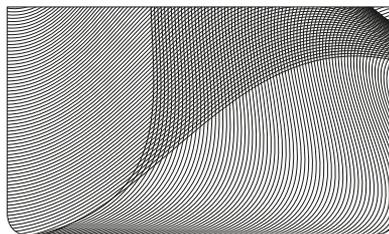
Decor: Anne Rieck  
99 \* 59 \* 6 mm, 55 g

Packaging Unit: 4



### MARSALA STYLE

#CDC10-A137



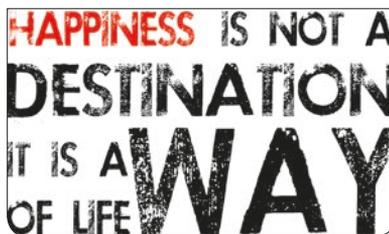
### GEOMETRIC WAVES

#CDC10-A138



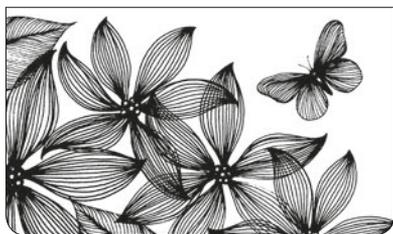
### EULENBANDE

#CDC10-A154



### HAPPINESS IS A WAY

#CDC10-A156



### BLACK FLOWERS

#CDC10-A152

**TROIKA**  
BUSINESS CARD CASES



## JUST RELEASE YOUR KEYS!

The fine, geometrically arranged lines seem to lead a fascinating life of their own. The classic moiré effect, completely reinterpreted.

### GEOMETRIC WAVES

#KYR01-A138

Multi keyholder with design sticker, metal, shiny chrome plated, with carabiner hook and 6 exchangeable rings, design "GEOMETRIC WAVES"

Decor: Anne Rieck

90 \* 25 \* 9 \* ø 25 mm, 52 g

Packaging Unit: 6



FREE KICK

#KYR01-A107



## BLACK FLOWERS

Black and white makes a statement. Unobtrusive and delicate, almost artistic. That is nature that needs no colour.

### BLACK FLOWERS

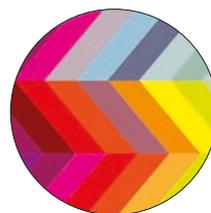
#KYR14-A152

Keyring with design sticker, round, cast metal, shiny chrome plated, with token for shopping trolley magnetically attached to the back, design "BLACK FLOWERS"

Decor: Anne Rieck

67 \* 35 \* 7 mm, 26 g

Packaging Unit: 6



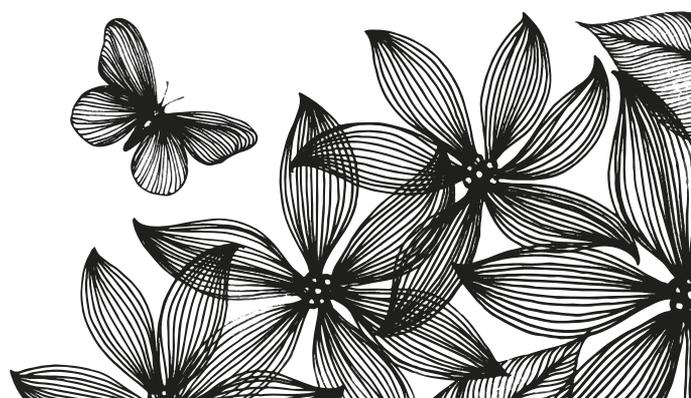
DIGITAL RAINBOW

#KYR14-A153



EULENBANDE

#KYR14-A154





## MUST-HAVE FOR YOUR BAG

A whole nest of cheerful mini-owls, pop-colourful and in a good mood. You can only let them into your heart!

### EULENBANDE

#COM03-A154

Pocket mirror and magnifying mirror (1:2), round shape, with design sticker, aluminium, matt, silver, design "EULENBANDE"

Decor: Anne Rieck  
70 \* 70 \* 9 mm, 50 g

Packaging Unit: 4



AROUND THE WORLD

#COM03-A037



THIS BELONGS TO ME

#COM03-A023



WHAT'S NEW?

#COM03-A082



BIRDIE

#COM03-A117



COLOURFUL LEAVES

#COM03-A084



BLACK FLOWERS

#COM03-A152



DIGITAL RAINBOW

#COM03-A153

#COM04-A133

Pocket mirror and magnifying mirror (1:2), round shape, with design sticker, aluminium, matt, black, design "PAISLEY CLASSIC"

Decor: Studio Markus Binz  
70 \* 70 \* 9 mm, 50 g

Packaging Unit: 4



# MARSALA STYLE

Retro is in. Classic contemporary decor in Marsala red, the colour of 2015. The look for office and club, unobtrusive and with a hint of extravagance.



## MARSALA STYLE

#BGH03-A137

Handbag clip and holder with recess for design sticker, metal, shiny, design: "MARSALA STYLE", holds up to 5 kg

Decor: Studio Markus Binz  
85 \* 35 \* 20 mm, 42 g

Packaging Unit: 4



BLACK FLOWERS  
#BGH03-A152



DIGITAL RAINBOW  
#BGH03-A153



EULENBANDE  
#BGH03-A154



VINTAGE BUTTERFLIES  
#BGH03-A158

10D322

Counter display for self-service for 12 handbag clips (#BGH03), printed cardboard, matt

192 \* 154 \* 306 mm



FREE DISPLAY! (when purchase is 12 x #BGH03...)  
FREE COLOUR CHOICE OF COMPILATION!

## DETECTIVE REC "HÖR MAL"

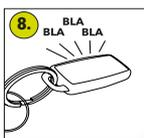
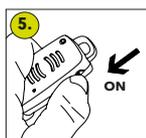
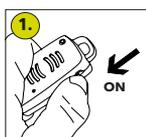
#KYR30-A157

TROIKA DETECTIVE REC, keyring and key finder with design sticker, design "HÖR MAL", with recording function (about 10 seconds), identifies location with individual message, black

Design: TROIKA Design Werkstatt  
61 \* 28 \* 15 mm, 26 g

Packaging Unit: 6

## CREATE YOUR OWN MESSAGE!





## DIVING AND MORE!

The ultimate keyring for the holiday feeling in between. Looks after the keys while you think about the best weeks of the year. Always with you and much too good to dive away out of sight. Except in your trouser pocket.

### DIVE BUDDY

KR15-14/CH

Keyring with 3 charms: dolphin, fins, plaque with diver, cast metal/enamel, shiny chrome plated

Design: Anne Rieck  
74 \* 64 \* 4 mm, 42 g

Packaging Unit: 6

## THE TEAM WINS!

One-man-shows were yesterday: if you want to reach the finish line today you need team play, team partners, team spirit. In the premier class of motorsport just as in daily business. The strong keyring for all who want to win together. Go for it!

### RACING

KR15-15/CH

Keyring with 3 charms: race car, chequered flag, Monaco Formula 1 racetrack, cast metal/enamel, shiny chrome plated

Design: Anne Rieck  
73 \* 62 \* 4 mm, 41 g

Packaging Unit: 6



## FAST FUN!

Chips, burger and soft drink in cheerfully colourful enamel? Che bello! You can even put this charming keyring on the table at your local Italian restaurant. And at the Chinese. And at the Mexican. And promised: all of them will love it.

### I LOVE BURGERS

KR15-16/CH

Keyring with 3 charms: burger, drinking cup, cone of chips, cast metal/enamel, shiny chrome plated

Design: Anne Rieck  
78 \* 59 \* 4 mm, 44 g

Packaging Unit: 6

## GOLDEN BOY

Once upon a time there was a keyring, and it became an icon. Now there is the Jumper in elegant gold design. A real Prince Charming who also cuts a good figure as a lucky charm. And when a key is added to his stable loop he jumps for joy as happy as a lark!

### JUMPER

KYR71/...

Keyring JUMPER, aluminium, matt

Design: Indigo Design Group  
36 \* 31 \* 9 mm, 23 g

Packaging Unit: 6



JUMPER  
KYR71/MG  
matt, gold

JUMPER  
KYR71/RG  
matt, red/gold

10D334

Counter display for self-service, for 15 x JUMPER keyring,  
printed cardboard, matt

190 \* 195 \* 210 mm

FREE DISPLAY! (when purchase is 15 x KYR71...)  
FREE COLOUR CHOICE OF COMPILATION!



## THE MAIN THING IS YOU DID IT YOURSELF!

The old pleasure in doing it yourself is as alive as ever. Screwing, drilling, sawing, stapling, painting, tailoring: everyone enjoys DIY - especially with this original keyring. Did it yourself? Of course!

### DIY

KR15-17/CH

Keyring with 3 charms: scissors, thread reel, plaque with DIY, cast metal/enamel, shiny chrome plated

Design: Anne Rieck  
110 \* 40 \* 4 mm, 35 g

Packaging Unit: 6





## I WISH I WAS A ROOSTER!

The colourful keyring is guaranteed not to chase anyone out of bed. On the contrary: it takes good care that your keys don't take off. Endearing feathered friend for all who like to show their true colours.

### NAPOLEON

KR15-12/CH

Rooster keyring, cast metal/enamel, shiny chrome plated, multicoloured

Design: Anne Rieck  
81 \* 41 \* 4 mm, 29 g

Packaging Unit: 6



## THE WAY THEY SHOULD ALWAYS BE!

The Alps! So beautiful, so relaxing, as always. This special feeling is trend just now. With the Zugspitze peak, an alpine pasture and the Oktoberfest, the ALPENGLÜHEN keyring shows just how much fun tradition and nature can be.

### ALPENGLÜHEN

KR15-13/CH

Keyring with 3 charms: cow, Lederhosen and edelweiss, cast metal/enamel, shiny chrome plated

Design: Anne Rieck  
100 \* 62 \* 3 mm, 40 g

Packaging Unit: 6

## CUNNINGLY MADE!

What a fox! Always alert, so there is order on the keyring and nobody steps out of line. With its bright red enamel fur it stands out everywhere. Good for everyone who loses sight of their keys now and then.

### MR. FOX

KR15-11/CH

Fox keyring, cast metal/enamel, shiny chrome plated, orange/white

Design: Johanna Sasse  
89 \* 29 \* 4 mm, 28 g

Packaging Unit: 6



## BEAR GANG

Watch out, the bear gang is on the loose again. Four of these cuddly bears have now been caught by TROIKA and add to our keyring bear gang. We are certain: they have trend bear potential. And they have their hearts in the right place. It's a hundred per cent sure your keys will keep them close to the heart, too.

### BENNY

KR14-11/...

Keyring teddy bear with heart, cast metal/enamel, shiny chrome plated

Design: Kathrin Stockebrand  
73 \* 41 \* 8 mm, 36 g

Packaging Unit: 6



### BENNY

KR14-11/WH  
white/pink/grey

### BENNY

KR14-11/RD  
red/grey/white

## CUDDLY CHARM!

So cute you have to firmly attach it to the ring. There the little bunny won't take its Swarovski® eye off your keys. Charming trend companion not just for animal lovers. Do you still walk or do you hop?

### GIRLS BEST FRIENDS "Bunny"

KR15-31/CH

Keyring rabbit, cast metal, shiny chrome plated, made with SWAROVSKI® ELEMENTS

Design: Anne Rieck  
77 \* 35 \* 4 mm, 31 g

Packaging Unit: 6



## YOU'RE IN LUCK!

You don't have to believe in lucky charms like this keyring. The little pig with the idiosyncratic form is just too cute! Just to be on the safe side we have given it a four-leaf clover. It doesn't get any luckier than that!

### PIGGY

KR15-18/MA

Keyring lucky pig, cast metal, matt chrome plated

Design: Axel Groß  
35 \* 20 \* 19 mm, 41 g

Packaging Unit: 6

## IMPRESSUM

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> A price list for our additional services (engraving, print) is also available.

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